

Marques Colston

BOARD BIO

Marques Colston has spent his career on both sides of the business of sports, usually at the same time. While playing ten seasons for the New Orleans Saints, where he holds franchise records and won a Super Bowl, he owned and operated the Harrisburg Stampede, a club with no media-rights revenue, and led it to a championship. He went on to own the Philadelphia Soul through back-to-back titles and served on the Arena Football League's business development committee, which secured partnerships with Facebook, DraftKings and William Hill.

He has advised the NFL Players Association and NFL Players Inc., including OneTeam Collective partnerships with WHOOP, Fanatics and Fan Health Network. He developed Columbia Business School's executive education program *Venture Investing for Professional Athletes*, taught Leadership and Entrepreneurship as an adjunct professor at the University of New Orleans, and co-led a John Templeton Foundation-funded study there on the effectiveness of financial education. He has held executive roles growing consumer, health and sports businesses, including Main Squeeze Juice Co., Timeless Herbal Care and Virtua Health's Center for Innovation. He is a former investment adviser, held Series 7 and 66, and a co-founder of Kompete.

Today he is Managing Partner of Champion Capital. Through his own practice he delivers keynotes and workshops, advises athletic departments, conferences and players associations on strategy and capacity, and coaches a small number of leaders.